

# Discovery Global Millennial Share Portfolio

## August 2023

As millennials have entered their prime earning / spending years, they have become the world's most important consumer force reshaping spending patterns across global industries. This disruption is creating powerful, long-term, secular growth opportunities for investors which we call the 'Millennial Effect'. The strategy offers a thoughtful way of gaining exposure to the 'Millennial Effect' through an actively managed portfolio investing across all regions, sectors and market caps in order to effectively capture the widespread impact of this generation. The strategy invests in fundamentally solid companies that are aligning business models to service the tech-enabled consumption habits of the millennial generation. By carefully evaluating the quality of each business and investing at a reasonable valuation, we believe we can give our clients thoughtful exposure to the 'Millennial Effect', creating a well-diversified portfolio capable of generating wealth over the long-term.

The strategy is managed by 3 Co-Portfolio Managers, aided by 80+ research analysts working in 6 locations across the world. We think our local insights and global connectivity enables us to identify less researched companies that can benefit from the impact of the millennial generation. The Co-PMs work with the local analysts to identify what we believe are the best opportunities for this differentiated portfolio. Our team of 80+ investment professionals based across 6 locations globally has identified a proprietary universe of 400+ securities where the revenues are aligned to the millennial thematic. We look at companies that offer products as well as services that are catering to the spending patterns of the millennial generation and aim to keep a balanced portfolio. While the entire team vigorously debates investment ideas and overall portfolio structure, all final buy/sell decisions for the portfolio are a product of the collective decision of the Co-Portfolio Managers.



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# **Market Review**

Global Equities fell during the month of August, returning -2.5% (total returns in USD). Market environment was governed by the renewed stress in the Chinese real estate sector coupled by weak macroeconomic data in the region and apprehensions around Federal Reserve's next move.

After Jerome Powell's speech at the Jackson Hole Economic Symposium in August, the market was left wondering about the monetary policy changes going forward. Powell reiterated about inflation still being very high, even though it has moved lower than its peak and hence, the tightening may still not be over. Even In Japan, with inflation continuing to be a concern, the government is feeling the pressure with its next monetary policy moves being in focus. On the other hand, the CPI in China turned negative nudging People's Bank of China to lower the interest rates twice during the month.

Industrial activity showed signs of weakness with PMI number dropping both in US and Eurozone during the month. Additionally, Manufacturing PMI dropped more than the service sector. Even though the payrolls registered a steady increase as compared to prior months, unemployment in US rose to 3.8%, the highest it has been since February 2022. With the property sector suffering in China, the PMI registered another consecutive contraction pointing to continued weakness in the region.

In terms of sector performance, all of the sectors except Energy registered negative returns during the month, with Utilities and Materials leading the detraction.



# **Performance Overview**

- The Goldman Sachs Asset Management Global Millennials Equity Strategy returned -5.3% in the month of August underperforming MSCI ACWI Growth by 283 bps and MSCI World by 239 bps.
- At the country level, our holdings in Hong Kong and allocation to South Korea supported portfolio performance while our holdings in Netherlands and US detracted the most from portfolio returns.
- At the sector level, our allocation to Information Technology supported performance while our selection in the Communication Services and Financials sectors detracted the most from portfolio returns.

Periods Ending 31-Aug-2023	GSAM Global Millennials Equity Strategy (%)	MSCI ACWI Growth (%)	Excess Return (bps)	MSCI World (%)	Excess Return (bps)
Trailing 1 year	6.6	17.9	-1,123	15.6	-898
Trailing 3 years	-2.0	4.5	-660	8.4	-1,045
Trailing 5 years	7.7	9.6	-186	8.3	-60
Since Inception	11.9	12.6	-62	10.9	106

Source: Goldman Sachs Asset Management. Strategy Inception Date: 1 February 2016. The returns are gross and do not reflect the deduction of investment advisory fees, which will reduce returns. Our investment advisory fees are described in Part 2 of our Form ADV. See additional disclosures. **Past performance does not guarantee future results, which may vary**. The holdings and/or allocations shown may not represent all of the portfolio's investments. Future investments may or may not be profitable.



# **Performance Commentary**

Some of the top contributors and detractors for the month include:

- MasterCard (Contributor) US-based global payments & technology company

  The stock outperformed after reporting a good set of Q2 results. Consumers remain resilient as travel and cross border continues to show recovery. The volume numbers disclosed by the company for the recent few months shows a positive trend which we believe as markets gets more conviction in the recovery, the company could continue to see outperformance. We like MasterCard as it has capitalized on the growth in digital finance and has an established position in digital payments which continues to benefit from strategic partnerships such as Venmo (real-time digital payments app) to grow.
- Amazon (Contributor) American multinational technology and e-Commerce conglomerate
  The stock outperformed on the back of strong quarterly results, alongside seeing a solid growth in the retail business. Cloud business which was under pressure in recent times, has seen stabilization in trends as customers shifted to new workload development. We continue to like the company as we believe that the diversified business model lends strength to the top and bottom lines. The company has multiple opportunities of growth advertising revenues, new project in Health Care, acquisition to expand position in video streaming and online marketplace among others and we see the company making best use of these opportunities.
- Adyen (Detractor) Dutch payment company
  - The share price suffered after posting earnings that slightly missed the market expectations. This is the first time since IPO that Adyen missed its medium-term revenue growth guidance. While the growth has slowed down, Adyen continues to gain market share in merchant acquisition. We continue to like the company given they are one of the leading online payment service providers worldwide with best in-class technology based on a unique single platform. While we remain optimistic around the company's long-term prospects, we are monitoring our exposure over the short-term given one of the reasons the stock underperformed was due to a lack of clarity on top-line growth.
- DSM Firmenich (Detractor) Dutch company operating in the fields of health and nutrition, personal care
  - The company's share underperformed markets during the month despite strong earnings, due to weakness in the Animal Nutrition and Health segment, given soft demand. We continue to like the company as we believe the combined entity to be strong player within the Fragrances and Ingredients space, with competitive positioning in key attractive end-markets. We believe that the outlook for the combined entity remains strong and attractive. Over the long term, we believe that DSM could continue to benefit from global transition towards sustainable consumption, environmentally friendly practices and overall growth in the end markets served.

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The following table provides a simplified example of the effect of management fees on portfolio returns. Assume a portfolio has a steady investment return, gross of fees, of 0.5% per month and total management fees of 0.05% per month of the market value of the portfolio on the last day of the month. Management fees are deducted from the market value of the portfolio on that day. There are no cash flows during the period. The table shows that, assuming all other factors remain constant, the difference increases due to the compounding effect over time. Of course, the magnitude of the difference between gross-of-fee and net-of-fee returns will depend on a variety of factors, and this example is purposely simplified.

Period	Gross Return	Net Return	Differential
1 year	6.17%	5.54%	0.63%
2 years	12.72	11.38	1.34
10 years	81.94	71.39	10.55

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